

SOUTH EASTERN UNIVERSITY OF SRI LANKA

FIRST (REPEAT) EXAMINATION IN BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY FOR MANAGEMENT STUDIES – 2008 /2009 SEMESTER – I, JUNE 2010

ITMS 1123R - PROFESSIONAL ENGLISH AND COMMUNICATION

Instructions for Candidates:

Answer all questions on the question paper itself.

Duration: 03 Hours.

Index No: .....

For Examiners' Use Only:

Question No.	01	02	03	04	05	TOTAL
Marks						

PART – I

01.

(a)Rearrange these words to form meaningful sentences.

i. and/crown/of/character/the/glory/life/is

.....

ii. gossips/not/wasted/time/in/idle/should/be

.....

iii. elders/and/obey/should/children/respect/to/their/learn

.....

iv. wrong/you/courage/are/the/to/it/have/admit/if

.....

v. was/raining/night/last/heavily/it

.....

(b) Your aunt had visited you and asked some questions. The questions are given below. Report these questions to your classmate.

i. Which school do you go to?

.....

ii. Which class do you study in?

.....

iii. How many children are there in your class?

.....

iv. Which teacher teaches you mathematics?

.....

v. Who is your best friend?

.....

(10 Marks)

02.

(a) Rewrite the following sentences into passive ones.

i. India exports software to the United States.

.....

ii. North Korea launched a long range missile yesterday.

.....

iii. Sri Lankan government is constructing many houses in the North.

.....

iv. The CEO of ADOBE Ltd has appointed a new Information Officer for his company.

.....

v. Israeli troops have damaged many houses in Gaza city.

.....

(05 Marks)

(b) Select the correct form of the words in the brackets and under line it.

1. I am sure that (he, him) graduated from Nottingham College.

2. All employees except (he, him) use E-mail regularly.

3. Send the letter to (they, them) at their Kentucky address.

4. (They, Them), as well as some other employees, volunteered for the project implementation.



5. It seems strange that someone like (he, him) could be given the assignment.
6. Please discuss it with Andrea and (she, her) before proceeding.
7. All the purchases made by (she, her) were billed incorrectly.
8. Are you sure (there's, theirs) time to complete the form.
9. Courtney said that (its, it's) your turn next.
10. Helan is certain that nobody but (he, him) can open the lock.

(10 x ½ = 05 Marks)

(c)

Questions i-v are based on the paragraph given below. Read the paragraph and answer the questions that follow.

Liberty is not a personal affair only, but a social contract. It is an accommodation of interests. In matters which do not touch anybody else's liberty of course, I may be as free as I like. If I choose to go down the Strand in a dressing-gown, with long hair and bare feet, who shall say me nay? You have liberty to laugh at me, but I have liberty to be indifferent to you. And if I have a fancy for dyeing my hair, or waxing my moustache (which heaven forbid), or wearing a tall hat, a frock coat and sandals, or going to bed late or getting up early, I shall follow my fancy and ask no man's permission. I shall not inquire of you whether I may eat mustard with my mutton. I may like mustard with my mutton. And you will not ask me whether you may follow this religion or that, whether you may marry the dark lady or the fair lady, whether you may prefer long fellow to Wordsworth, or champagne to Coca Cola.

- i. 'Not a personal affair' means \_\_\_\_\_
  - a. not enjoyed in person.
  - b. not having individual affairs.
  - c. not concerned with individuals.
  - d. None of these
  
- ii. "Accommodation of interests" means \_\_\_\_\_
  - a. a place for living of interests
  - b. adjustment of individual interests
  - c. adjustment of personal ends
  - d. None of these

iii. "Indifferent to" can be replaced by \_\_\_\_\_

- a. having no interest in.
- b. unconcerned about.
- c. not worried about.
- d. None of these

iv. The word 'fancy' has been used twice in the passage. It means:

- a. liking; liking
- b. Imagination; Imaginative
- c. liking; whim
- d. None of these

v. 'Inquire of you' means \_\_\_\_\_

- a. Inquire from you
- b. Inquire about you
- c. Inquire into your views
- d. None of these

(10 Marks)

## PART – II

03.

(a) Select a communication situation and explain a communication model that you are familiar with.

(10 Marks)

(b) "Our attitude has been a silent enemy for effective listening". Explain this statement and suggest some strategies to improve listening.

(10 Marks)

04.

(a) Assume that you are the Human Resource Manager and design a Job Advertisement for Web Designer in Soft Solutions Ltd.

(10 Marks)

(b) Discuss the benefits of visual communications in organizational communication with appropriate examples.

(10 Marks)









A series of 25 horizontal dotted lines for writing.

(10 Marks)  
8